

## ROUND TABLE

### Present Situation of Cultural Observatories in Europe: Opportunities and challenges

**BOLOGNA, 9 JULY 2010**

**Place of the Meeting: Regione Emilia-Romagna, Bologna**  
 Viale Aldo Moro 21 - 40127 Bologna  
 Segreteria: Osservatorio dello Spettacolo Regione Emilia-Romagna  
 Viale Aldo Moro, 64 – 40127 Bologna  
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<b>9h00-09h15</b>	<b>Registration of the participants &amp; Documentation</b>
<b>Round Table</b>	<b>Moderator of the day: Peter Inkei, Budapest Observatory</b>
<b>09h15 – 09h30</b>	<p><b>Welcome and Introduction to the meeting</b>  <b>Cristina Ortega Nuere</b>          ENCATC President, University of Deusto and Chair of the Working Group on Cultural Observatories and Cultural Information and Knowledge</p>
<b>09h30 – 10h30</b>	<p><b>Presentation of the Italian Case: <i>The Italian Regions and the Coordination of Cultural Observatories: the ORMA project</i></b>  <b>Patrizia Ghedini</b>, Responsabile Cultura Regione Emilia-Romagna  <b>Antonio Taormina</b>, Osservatorio dello Spettacolo Emilia-Romagna  <b>Michele Trimarchi</b>, Osservatorio dello Spettacolo Emilia-Romagna  <b>Luca Dal Pozzolo</b>, Osservatorio Culturale del Piemonte</p>
<b>10h30 – 12h30</b>	<p><b>Round Table: <i>How to better understand the present reality of culture?</i></b>  <b>Introduction by Peter Inkei, Budapest Observatory</b></p> <p>There are different ways to describe the reality but they still do not enable us to fully understand it. Which are the main tools and means that allow us today to understand culture? Which is the best way to comprehend cultural reality and through which filters (digital life, urban spaces, home and “cooning”, etc)? How should we monitor cultural experiences (motivations, values benefits, interests, etc.)? Which should be the role of quantitative and qualitative indicators? What should be the role of cultural observatories and what tools should be used?</p> <p><b>Conclusions</b></p>
<b>12h30</b>	<b>End of the Meeting and Lunch</b>